

“Making of An Entrepreneur” Because no one is a born entrepreneur...

Miss Neetu Chopra

CEO Nitanju PVT LTD
COO, Nitanju Events
Founder, NAYARA (Sec-8 Incorporation)
(Nitanju Association Of young Artist & Recreational Activities)



SPEAKER PROFILE

Miss Neetu Chopra the exploring eagle, as known by her appreciators is one of the most dynamic event organisers. Presently working as the CEO of NITANJU PVT. LTD a company that started with interest in participating and organising quizzes, Dance/Fitness workshops, and have now become of the event-organising giants in not only in Rajasthan but also all over in India.

A shining NCC cadet with a top rank in ‘C’ certificate examination who then became a passion follower and took up a really challenging field, is a tale everybody would love to hear and get inspired by it.

Her love for community and social services and the realization of duties towards nature has always accompanied her throughout her educational and professional carrier and that’s why she has done numerous projects in the field of conservation of nature, women empowerment, and poverty removal, Youth oriented projects, Disabled Communities etc.

Her expertise on the endless opportunities that the entrepreneurial world has to offer makes her one of most suited speakers to counsel the students who are just about to start their career in the technical field where it is the easiest to create entrepreneurial opportunities.

BACKGROUND

Born on 4th March 1990 in Pachpadra village of Barmer, then in the middle of her primary education her family shifted to Balotra due to lack of educational and other facilities. Following her primary education she went to Marudhar Balika Vidhyapeeth Vidhyawari in Pali District, famous hostel for

girls education during which she faced a lot of difficulties going through which made her a stronger self.

Her higher education was done at College of Homescience, MPUAT, Udaipur where she graduated with a honours bachelor degree in home science and went on to pursue MBA in Human Resources from AIMS, RTU, Kota. Whole of her higher education was financed by herself by doing small jobs and taking out each and every opportunity of earning even small sums of money.

During her graduation she was enrolled in NCC(National Cadet Corps) in which she achieved top rank and went on to become a GCI(Girl Cadet Instructor) with 6 Raj Air sqn., NCC. The post would seem lucrative to common people but she always wanted to serve the community so she left the job in 11 months and came back to follow her passion and started her own company which now stands as Nitanju PVT. LTD. .

VISION

After losing her mother at the age of 9 and then having to live a life full of hardships and graduating and then standing up on her own feet she learned that life may have tough curves but how stiff you stand in the ways is what makes you exceptional.

Being a girl brought up in a fairly conservative family and then blossoming as an event organiser is something what requires courage and that's what she now wants all the girls to have in their hearts the courage to defy the illogical laws of the society that pull them back from becoming what they want.

MILESTONES

- ☺ Worked On National Level Documentaries On Improved Technologies In Field of Agriculture.
- ☺ Successfully Completed Skill India Projects Organised by Pragya Foundation in association with MPUAT In Durgapur & Slumber, Provided Master trainers, also provided placements to participants.
- ☺ Managed corporate Event NYE By Aditya Birla Cement in Chittorgarh.

- ☺ Have managed CSR activities of big brands i.e. Lindey, Arcgate, Swaraj Mazda Ltd etc.
- ☺ Have Worked Creatively on educational events & Projects with Witty International School, Somila international School, College of Home science, CBA Nathdwara, DPS etc.

AWARDS & ACHIEVEMENTS

- ☺ Awarded “*Samaj Sevi*” by Naritva Foundation and Inspiro Udaipur.
- ☺ Invited in social worker VIP quota to meet with legendary actor *Mr. Amitabh Bachchan* on the shooting of reality show “*Kaun Banega Crorepati*”.
- ☺ Interviewed by *NAARM HYDERABAD* for being in top 5 youngest entrepreneurs from MPUAT.
- ☺ Success Story published in *Entrepreneurship Magazine* by ICAR.
- ☺ Ranked in top 15 among 420 entries in *#SheIsUdaipur* organised by Archgate & 94.3 My FM.
- ☺ Attended *Entrepreneur – 2019* In Delhi where I got Chance to Interact with business Icon Aditya Ghosh, (Oyo Rooms), Brijesh Agrwal, CEO India mart, Bollywood Actor Rajkumar roy, Malini Agrwal, etc.

UPCOMING PROJECTS

- (1) **NAYARA** - Nitanju Association of Young Artists & Recreational Activities is a foundation that aims at providing struggling artist with a pool of opportunities and help them shine.
- (2) **HUNARSHALA** – online e-platform for connecting artist, Providing them training & scholarships in the field of interest they wish to. Helping, supporting and providing them guidance, creating scope for their earnings with the plan of different Events & projects etc.
- (3) **PADATHON** - A revolutionary movement that aims to bring out awareness for our uterus bearing population and to aware each

and every girl about the lethal disease that are associated with poor hygiene kept in the days of menstruation.

- (4) **YOUTH AWARENESS TOUR** – Neetu Chopra as a speaker will be travelling to different parts of our country in institutes and communities spreading awareness about the stress and anxiety that we students face today and provide the youth with solutions to these problems.